

❖ A5. Economic Trends

A Shift-Share analysis that compares growth of industries in the City of Roanoke with statewide and metro area trends has been conducted. Tables A-5 and A-6 below summarize these results.

**Table A-5
Shift Share Analysis Comparing City Growth with State Average**

Growing in the city faster than the state average:

Automotive dealers & service stations
Miscellaneous repair services
Security and commodity brokers
Personal services
Communications
Engineering & management services
Food stores
Miscellaneous retail
Instruments and related products
Business services
Health services
Agricultural services

Growing in the city while declining statewide:

Federal Government
Electronic and electric equipment
Heavy construction

Growing in the city slower than in the state:

Social services
Eating and drinking establishments
Legal services
Insurance carriers

Declining in the city while growing in the state:

Amusement & recreation services
Hotels and other lodging places
Wholesale trade – non-durable goods
Trucking and warehousing
Insurance agents, brokers, & services
Real estate
Credit Agencies
Furniture and home furnishing stores
General merchandise retailing
Building materials & garden supplies
Misc. manufacturing industries
Industrial machinery and equipment
Paper and allied products
Food and kindred products
Wholesale trade - durable goods
Printing and publishing
Lumber and wood products
Fabricated metal products

Declining in the city slower than in the state:

Primary metal industries
Chemicals and allied products
Apparel and other textile products

Declining in the city faster than in the state:

Apparel and accessory stores
Banking
Stone, Clay, and glass products

Note: Excludes industries for which confidential data on city employment were not available.
Source: Economic Development Research Group; data from Virginia Employment Commission