

**TODAY SHOW/NBC NEWS VIRGINIA POLL - 9/08**

625 likely voters interviewed statewide September 17-22, 2008 by Mason-Dixon Polling & Research, Inc. of Washington, D.C. Margin for error is plus or minus 4%.

**STATEWIDE NAME RECOGNITION**

Do you recognize the name \_\_\_\_\_?  
(IF YES) Do you have a favorable, unfavorable or neutral opinion  
of \_\_\_\_\_?

	<b><u>RECOGNIZE FAVORABLE</u></b>	<b><u>RECOGNIZE UNFAVORABLE</u></b>	<b><u>RECOGNIZE NEUTRAL</u></b>	<b><u>DON'T RECOGNIZE</u></b>
John McCain	48%	22%	29%	1%
Sarah Palin	46%	23%	29%	2%
Barack Obama	45%	34%	20%	1%
Joe Biden	39%	26%	31%	4%
<b><u>U.S. SENATE</u></b>				
Mark Warner	62%	13%	23%	2%
Jim Gilmore	27%	35%	33%	5%

QUESTION: If the 2008 presidential election were held today, would you vote for: (ORDER ROTATED)

- the Democratic ticket of Barack Obama & Joe Biden
- the Republican ticket of John McCain & Sarah Palin

	<u>OBAMA</u>	<u>MCCAIN</u>	<u>OTHER</u>	<u>UNDECIDED</u>
<b>STATE</b>	44%	47%	1%	8%

<u>REGION</u>	<u>OBAMA</u>	<u>MCCAIN</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Northern Virginia	55%	37%	1%	7%
Shenandoah/Piedmont	36%	55%	-	9%
Richmond Metro	39%	52%	1%	8%
Hampton Roads	44%	48%	1%	7%
Lynchburg/Southside	41%	49%	1%	9%
Roanoke/Southwest	36%	54%	1%	9%

<u>SEX</u>	<u>OBAMA</u>	<u>MCCAIN</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Men	39%	51%	2%	8%
Women	49%	43%	-	8%

<u>AGE</u>	<u>OBAMA</u>	<u>MCCAIN</u>	<u>OTHER</u>	<u>UNDECIDED</u>
18-34	54%	37%	-	9%
35-49	44%	46%	1%	9%
50-64	41%	51%	1%	7%
65+	41%	51%	1%	7%

<u>RACE</u>	<u>OBAMA</u>	<u>MCCAIN</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Whites	35%	56%	1%	8%
Blacks	89%	4%	-	7%

<u>PARTY ID</u>	<u>OBAMA</u>	<u>MCCAIN</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Democrats	85%	8%	1%	6%
Republicans	9%	81%	1%	9%
Independents	41%	49%	1%	9%

<u>SERVED IN MILITARY?</u>	<u>OBAMA</u>	<u>MCCAIN</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Yes	30%	65%	1%	4%
No	48%	41%	1%	10%

**QUESTION: If the 2008 election for Virginia's U.S. Senate seat were held today, would you vote for Mark Warner, the Democrat, or Jim Gilmore, the Republican?**

	<u>WARNER</u>	<u>GILMORE</u>	<u>UNDECIDED</u>
<b>STATE</b>	61%	28%	11%

<u>REGION</u>	<u>WARNER</u>	<u>GILMORE</u>	<u>UNDECIDED</u>
Northern Virginia	67%	20%	13%
Shenandoah/Piedmont	52%	38%	10%
Richmond Metro	57%	33%	10%
Hampton Roads	62%	27%	11%
Lynchburg/Southside	59%	30%	11%
Roanoke/Southwest	62%	28%	10%

<u>SEX</u>	<u>WARNER</u>	<u>GILMORE</u>	<u>UNDECIDED</u>
Men	53%	34%	13%
Women	69%	22%	9%

<u>AGE</u>	<u>WARNER</u>	<u>GILMORE</u>	<u>UNDECIDED</u>
18-34	69%	21%	10%
35-49	62%	28%	10%
50-64	64%	25%	11%
65+	53%	34%	13%

<u>RACE</u>	<u>WARNER</u>	<u>GILMORE</u>	<u>UNDECIDED</u>
Whites	56%	33%	11%
Blacks	87%	4%	9%

<u>PARTY ID</u>	<u>WARNER</u>	<u>GILMORE</u>	<u>UNDECIDED</u>
Democrats	93%	2%	5%
Republicans	33%	51%	16%
Independents	59%	27%	14%

<u>SERVED IN MILITARY?</u>	<u>WARNER</u>	<u>GILMORE</u>	<u>UNDECIDED</u>
Yes	46%	44%	10%
No	66%	23%	11%

**QUESTION: If the 2008 presidential election were held today, would you vote for: (ORDER ROTATED)**

- the Democratic ticket of Barack Obama & Joe Biden
- the Republican ticket of John McCain & Sarah Palin

	<u>OBAMA</u>	<u>MCCAIN</u>	<u>OTHER</u>	<u>UNDECIDED</u>
<b>STATE</b>	44%	47%	1%	8%

<u>SENATE VOTE</u>	<u>OBAMA</u>	<u>MCCAIN</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Warner Voters	67%	24%	1%	8%
Gilmore Voters	3%	90%	1%	6%
Undecided Voters	19%	69%	-	12%

**QUESTION: Barack Obama has chosen Joe Biden as his vice presidential running-mate. Does the selection of Biden make you more likely to vote for Obama, less likely to vote for Obama, or will it have no real effect on your vote?**

	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEM</u>	<u>REP</u>	<u>IND</u>	<u>UNDECIDED VOTERS</u>
MORE LIKELY	21%	22%	20%	38%	4%	24%	11%
LESS LIKELY	13%	19%	7%	2%	21%	16%	18%
NO EFFECT	65%	59%	71%	60%	73%	58%	66%
NOT SURE	1%	-	2%	-	2%	2%	5%

**QUESTION: John McCain has chosen Sarah Palin as his vice presidential running-mate. Does the selection of Palin make you more likely to vote for McCain, less likely to vote for McCain, or will it have no real effect on your vote?**

	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEM</u>	<u>REP</u>	<u>IND</u>	<u>UNDECIDED VOTERS</u>
MORE LIKELY	37%	34%	40%	13%	63%	31%	21%
LESS LIKELY	21%	22%	20%	37%	5%	23%	14%
NO EFFECT	41%	44%	38%	50%	30%	44%	61%
NOT SURE	1%	-	2%	-	2%	2%	4%

**QUESTION: Which of the two major presidential candidates - Democrat Barack Obama or Republican John McCain -- do you trust more to handle the following issues?**

	<u>OBAMA</u>	<u>MCCAIN</u>	<u>DK/NO DIFF</u>
<b>- The economy</b>			
All Voters	45%	46%	9%
Undecided Voters	38%	33%	29%
<b>- National security</b>			
All Voters	36%	59%	5%
Undecided Voters	11%	76%	13%
<b>- Reforming government</b>			
All Voters	45%	44%	11%
Undecided Voters	29%	22%	49%
<b>- Developing energy resources and reducing dependence on foreign sources</b>			
All Voters	43%	45%	12%
Undecided Voters	33%	39%	28%